

EXP.21

INTERNATIONAL FESTIVAL ON
EXPERIMENTAL PHOTOGRAPHY

WHAT IS EXP.21?



The **EXP.21** festival is organized by the non-profit cultural **Association Experimentalphotofestival**, registered in Barcelona, Spain, in February 2020.

Our goal is to create, promote and disseminate experimental photography in all its forms. For this reason, we consider it essential to create an international community of artists who can support each other, recognize our shared equality and create collaborative projects.

There is a philosophical approach to our festival, we are proud to be the first festival that has total economic transparency (on our website you can see where the money comes from and how it is spent) and we are based on gender equality, more than 60% of our guest artists are women. **Our festival has been built on the basis of equality and respect among all people.**

With the support of the **Institut d'Estudis Fotogràfics de Catalunya**, the **Pati Llimona Civic Center** and the **Poblenou Clandestina**, more than 200 international experts and photography lovers have come together with the aim of creating a common space to **share, learn and discuss experimental photography in its many facets**: from the creation of cameras, optics and films to the processes of printing, intervention and production of copies, exhibitions and photobooks.



A great summer camp!

Exhibitions, workshops, conferences, free portfolio review and OFF activities developed by a team of professionals from around the world, both in English and Spanish.

In the online version, we had all the conferences live via streaming, an exclusive exhibition, 5 special workshops and a video chat throughout the festival so that people could share :)

394
participants

146 face to face + **173** online
+ 36 artists
+ 28 volunteers
+ 11 managers

+ 35 countries



Workshops

With the intention of having an offer really varied, complex and cover the diversity of aspects implied by experimental photography, we selected 36 of the most outstanding artists of the current panorama.

They had three and a half hour workshop format with two different levels, basic and pro, and they have a limited number of participants. With this format we achieved a great connection between the participants and artists in a learning context practical applied to a specific case.

During the festival in its two spaces there were 80 face-to-face workshops and 5 on-line.



- T1. Smileycam workshop** with **Justin Quinnell**
- T2. Selfie cuir:** laboratorio fotográfico desde el género y la performatividad con **Mai de Alba**
- T3. PhotoRenga Workshop** with **Kate Woodward & David Sinden**
- T4. Orgánico y efímero, antotipos** (B) con Valeria Elide Salcedo
- T5. Vibrant Plurality: Analogue Double Exposure** (B) with Lena Storjohann
- T6. Cianotipo sobre soportes alternativos** con Kimberly Halyburton
- T7. In-between Painting and Instant Photography** (B) with Lucy Onzon
- T8. Modern Wet Plate Collodion** (B) with Lynn Bierbaum
- T9. La Palabra interna:** laboratorio de escritura automática con Chango
- T10. Organic Film Development** (B) with Vera and Patrice Baunov
- T11. Contar nuestra historia** (B) con Mariana Bellone
- T12. Tape Image Transfers** with Kelli M. Perletti
- T13. Laboratorio conceptual sobre fotografía estenopeica** (B) con Carlos Erices Godoy
- T14. The Book as a Camera** (B) with Dianne Bos
- T15. Film soup natural con piedras y tierra** con Ivett Vega
- T16. Chemigrams** (B) with George Roast
- T17. Smileycam workshop** with Justin Quinnell
- T18. Cine de apropiación y manipulación:** rascado, intervención y pintura con Francesca Svampa
- T19. Experimentation of Combining Gum Bichromate and Cyanotype** (B) with Ergül Karagözoğlu
- T20. Estereofotografía** con Esteban Pastorino Díaz
- T21. Experimental Speed Dating**
- T22. Impulsa tu proyecto creativo** con Open Design Studio
- T23. Lightpainting in Polaroids** (B) with Felicita Russo
- T24. Chemigrams** (P) with George Roast
- OFF. Maridaje entre arte y cocina molecular:** ¿Cómo contener un líquido dentro de un sólido? con Marta Marín
- T25. Aproximaciones al cine sin cámara en 35mm** con Deneb Martos
- T26. Vibrant Plurality:** Analogue Double Exposure (P) with Lena Storjohann
- T27. Transfiguración del error** con Rosa Chávez Rincón



T28. PhotoRenga Workshop with Kate Woodward & David Sinden

T29. Holografia con Narcís Rovira Castellà

T30. The Book as a Camera (P) with Dianne Bos

T31. Espeleología de las cavernas subcutáneas y poesía muscular
con Piròmana d'Argos

T32. Modern Wet Plate Collodion (B) with Lynn Bierbaum

T33. Experimental Speed Dating

T34. Cinema of appropriation and manipulation: scratching, intervention, and painting with Francesca Svampa

T35. Solarigraphy (B) with Kasia Kozinska

T36. Collage experimental con Nieves Mingueza

T37. Film Soup (B) with Karen Rohee

T38. Impulsa tu proyecto creativo con Open Design Studio

T39. Experimental Speed Dating

T40. Wetplate Collodion Fever (P) with Mélanie-Jane Frey

OFF: Pairing between art and molecular cuisine: How to contain a liquid within a solid? with Marta Marín

T41. Transferencia de fotografías con cinta con Kelli M. Perletti

T42. Polaroid Collaging (B) with Erin Delsigne

T43. Construcción de cámaras estenopeicas (P) con Carlos Erices Godoy

T44. Paisajes inventados. Taller de quimigramas con reveladores caseros
con Javier Piñana

T45. Fotografía a la calle con Sara Escribano

T46. Solarigraphy Analemma (B) with Maciej Zapiór

T47. Habitar la palabra: Laboratorio de escritura automática y acción
poética con Chango

T48. Modern Wet Plate Collodion and Ambrotypes (P)
with Lynn Bierbaum

T49. PhotoRenga Workshop with Kate Woodward & David Sinden

T50. Approaches to 35mm cameraless film with Deneb Martos

T51. Organic Film Development (P) with Vera and Patrice Baunov

T52. Orgánico y efímero, antotipos (P) con Valeria Elide Salcedo

T53. Experimentation of Combining Gum Bichromate and Cyanotype (P) with Ergül Karagözoğlu

T54. Film soup natural con plantas con Ivett Vega

T55. In-between Painting and Instant Photography (P) with Lucy Onzon

Workshops



T56. Wetplate Collodion Fever (B) with Mélanie-Jane Frey

T57. Copias a la clorofila con Kimberly Halyburton

T58. Experimental Collage with Nieves Minguenza

T59. Contar nuestra historia (P) con Mariana Bellone

T60. Redscale Film Soup (P) with Karen Rohee

T61. Experimental Speed Dating

T62. Stereophotography with Esteban Pastorino Díaz

T63. In-between Painting and Instant Photography (B)
with Lucy Onzon

T64. Wetplate Collodion Fever (P) with Mélanie-Jane Frey

T65. Creación y edición de negativos digitales (B)
con Lidia E. Díaz Gil

T66. Otros soportes de toma y copia fotográfica: película radiográfica, de gelatina y cianotipo (B) con Cécica Véliz

T67. Polaroid Collaging (P) with Erin Delsigne

T68. Solarigraphy Analemma (P) with Maciej Zapiór

T69. Alchemography with Alexandros Kantoros

T70. Advanced Turmeric printing with Justin Quinnell

T71. Ink Injection in Polaroids (B) with Fanny Genty

T72. Lightpainting in Polaroids (P) with Felicita Russo

T73. Alchemography with Alexandros Kantoros

T74. Holography with Narcís Rovira Castellà

T75. Ink Injection in Polaroids (B) with Fanny Genty

T76. Solarigraphy (P) with Kasia Kozinska

T77. Creación y edición de negativos digitales (P) con Lidia E. Díaz Gil

T78. Otros soportes de toma y copia fotográfica: película radiográfica, papel de gelatina y cianotipo (P) con Cécica Véliz

T79. Photography goes out to the Street with Sara Escribano

T80. Transfiguration of Errors with Rosa Chávez Rincón



Online Workshops

TV1. Homemade chemigrams! Playing with photosensitivity at home with Irina Chernikova

TV2. Not just BLUE: Cyanotype and color con Almudena Blasco

TV3. Chemical interventions in Polaroid with Rosalie Anderson

TV4. Pushing the Limits! Mixing multiple exposures, Redscale, Soup & EBS con Karen Rohee

TV5. Solarigraphy: The Tell-Tale Can with Kümei Kirschmann

Free Horizontal Portfolio Review

P.1 Horizontal Portfolio Review with Stig Marlon Weston

P.2 Horizontal Portfolio Review with Mai De Alba and Stig Marlon Weston

P.3 Horizontal Portfolio Review with Lena Storjohann and Stig Marlon Weston

P.4 Cameraless Photography (photograms, chemigrams, lumenprint) with George Roast and Marc Lenot

P.5 Experimental Polaroid with Felicita Russo and Marc Lenot

P.6 Horizontal Portfolio Review with Dianne Bos and Stig Marlon Weston

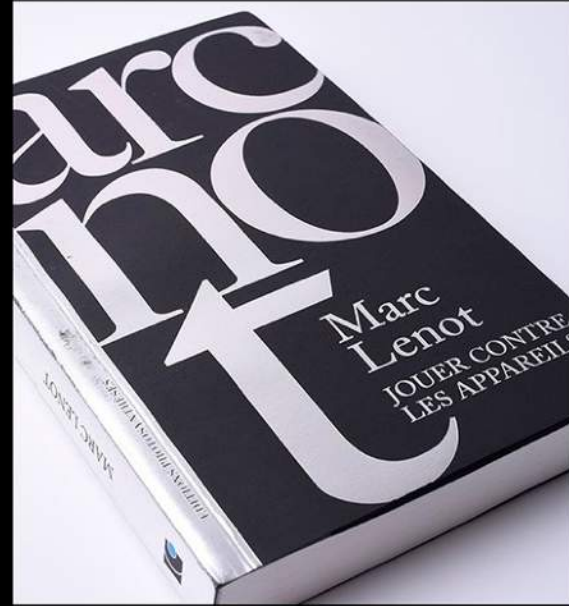


Conferences

In this edition, 36 conferences were offered with the participation of 36 artists and 14 special guests taking into account their national and international professional work and being a benchmark in their work areas.

The aim was to create an intellectual space where what is behind each project can be calmly explained and where everyone can ask and find out about the most interesting techniques and topics for debate. They were transmitted live by streaming and are available, thus becoming the world's largest online encyclopedia on experimental photography.





History of Experimental Photography

with Marc Lenot



Pinhole Photography

with Dianne Bos, Justin Quinnell and Heather Palecek



Espacio/tiempo en la fotografía experimental

con Esteban Pastorino Díaz



Instant Photography

with Felicita Russo and Erin Delsigne



No Good Dirty Negatives

with Kelli M. Perletti



Fotografía alternativa en diferentes países

con Cécica Véliz y Patti Rose



Exposiciones experimentales con Sara Escribano + Rubén Vejabalbán + Albert Montilla Molas

Experimental exhibitions with Clare Marie Bailey + Gisle Nataas

Analyze a Photograph: from the rhetorical to the critical discourse analysis with Rubén Vejabalbán

Clinical Approach on How to Engage Experimental Cinema with Yavuz Gözeller (IIEFF)

Fotografía alternativa en diferentes países con Célica Véliz + Patti Rose

Alchemography with Alexandros Kantoros

Photobook and projects presentation: Irina Chernikova + Flora Fanzutti + Andrey Piletsy

Film Soup with Karen Rohee + Ivett Vega + Carlos Baselga

Los sueños de las máquinas: la fotografía en el siglo de la inteligencia artificial con Mai de Alba

History of Experimental Photography with Marc Lenot

Fotografía, cine, videoarte, género, identidad y cuerpo con Mariana Bellone

Alternative Photography Printing Techniques with Ergül Karagözoğlu + Gül Cevikoglu

Error y experimentación con Rosa Chávez Rincón

Espacio/tiempo en la fotografía experimental con Esteban Pastorino Díaz

Multiple Exposure with Lena Storjohann + Kasia Kozinska

Estrategias de análisis para la valoración de la fotografía contemporánea con Lidia E. Díaz Gil

Experimental Cinema with Francesca Svampa + Deneb Martos

The Aesthetics of Expired Film with Vera and Patrice Baunov

History of Holography with Narcís Rovira



Antotipia y revelado en clorofila con Valeria Elide Salcedo + Kimberly Halyburton

Libros y revistas experimentales con Carlos Baselga + Sergio Lairisa + Olmo González

No Good Dirty Negatives with Kelli Perletti

Experimental Architecture with Gisle Nataas and Albert Montilla

Ecology, sustainability and photography with Lena Storjohann + Alice Cazenave + Megan Ringrose +Kateryna Snizhko

Solarigraphy and Beyond with Kasia Kozinska + Maciej Zapiór

Fotografía estenopeica y solarigrafia con Carlos Erices Godoy + Javier Piñana Sancho + Jordi Bofill Cunillera

Cameraless photography with George Roast + Irina Chernikova + Sophie Sherwood

Arte y fotografía: poesía, cocina y danza con Marta Marín Suárez + Chango

Wet Plate Collodion with Lynn Bierbaum + Mélanie-Jane Frey

Cianotipia con Almudena Blasco + Berta Ibañez

Feminismo y artes visuales con Mai de Alba + Mariana Bellone

Pinhole photography with Dianne Bos + Justin Quinnell + Heather Palecek

Fotografía intervenida con Nieves Mingueza + Belén Vilanova + Lluís Estopiñan

Experimental Films on the Market with Vera and Patrice Baunov

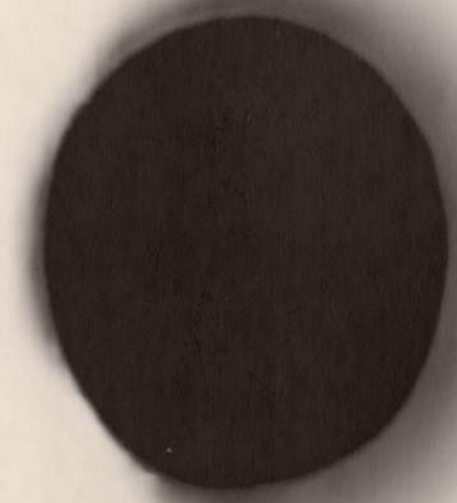
Challenges for EXP.22 with Pablo Giori + Laura Ligari

Instant Photography with Felicita Russo + Erin Delsigne



Exhibitions





Institut d'Estudis Fotogràfics de Catalunya

KEEP 'N TOUCH. EXP.21 PHOTO ALBUM

Opening July 20 | 7pm-9pm

Curated by Rubén Vejabalbán (ESP)
and intervened by Sara Escribano (ESP)



Espai de fotografia Francesc Català-Roca

ARGOS

Opening July 20 | 7pm-9pm

Curated by Aldebarán Solares (MEX)
and intervened by Albert Montilla Molas (ESP)



Institut d'Estudis Fotogràfics de Catalunya

OUR WET MEMORIES

Opening July 20 | 7pm-9pm

Curated by Nanako Liu (TAIWAN)



Cercle Artístic Sant Lluc

Night Journey's and Captures

Opening July 21 | 7.30pm

Curated by Clare Marie Bailey (Wales, UK)
and intervened by Gisle Nataas (NORWAY)

Polaroid MATCH

To achieve interaction between all attendees, the festival organized an activity that consisted in finding by the accreditation number your match during the event.

This activity managed to mix participants, artists and organizers of the event that they had an excuse to introduce yourself and speak. Once found, couples had to take a photo Polaroid and hang it on a PhotoWall where all were recognizing each other.

In the closing act, we give away two cameras courtesy of Polaroid.





Heather 18 MARC
Polaroid



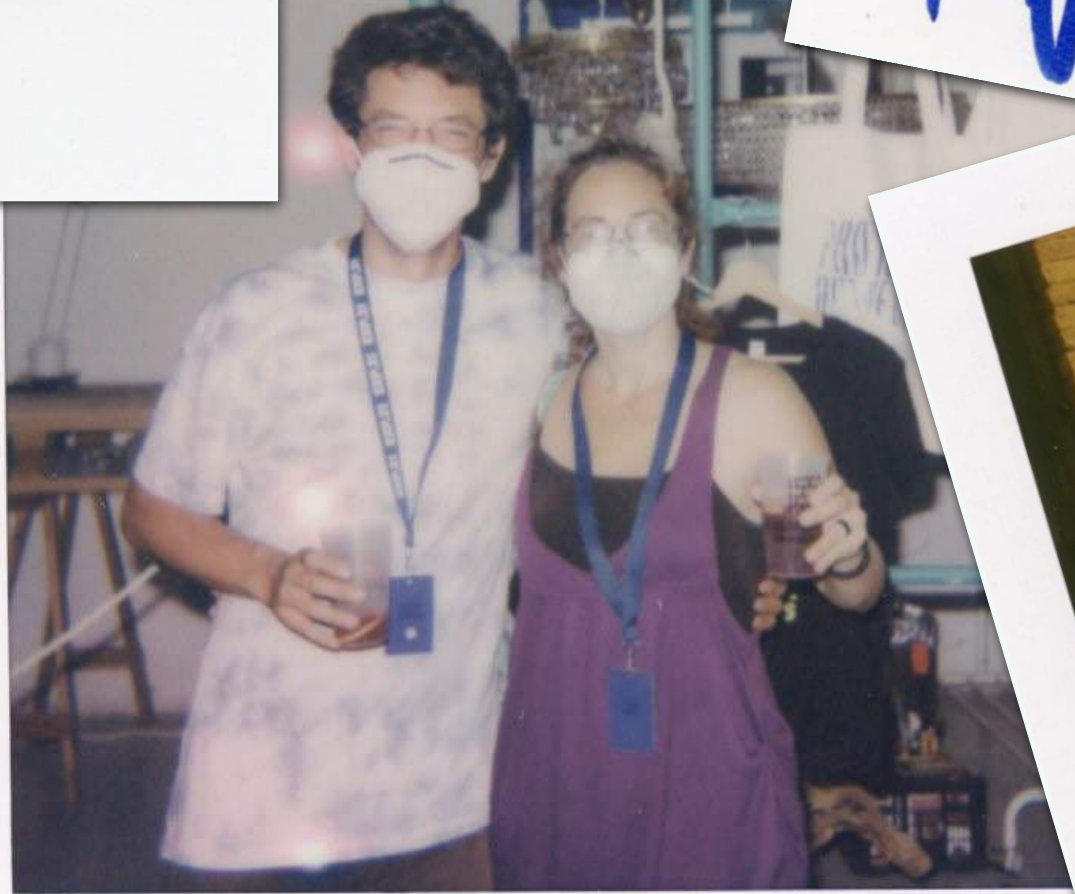
M. Boller
11/10/2021
THELMA GARCIA



8 22



Simon 44
Polaroid
Angie
Smith



Jonathan 10
Polaroid

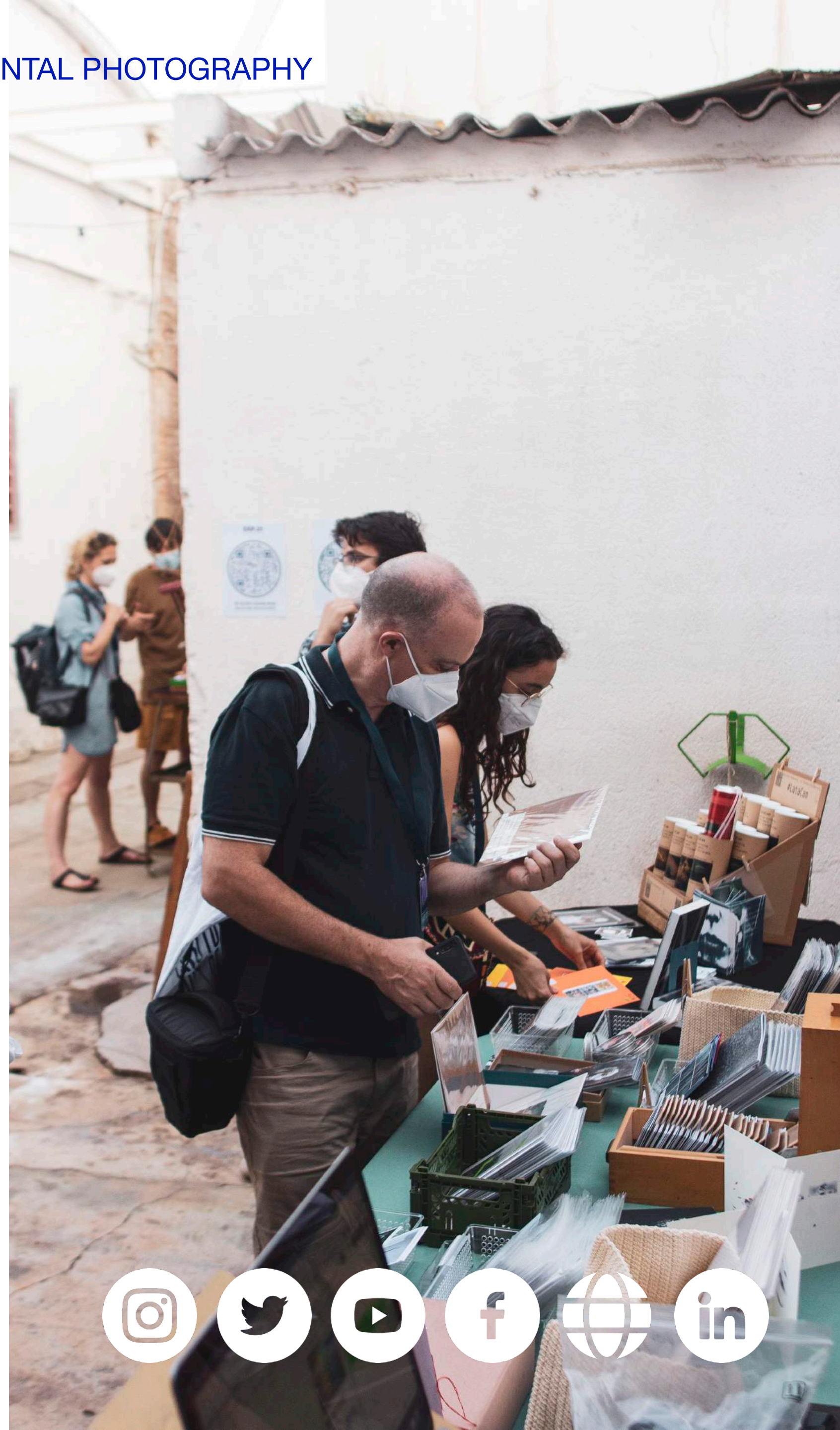


65

Market

So that the participants do not had to be with their works in hand not one company stay with percentages of your sales, the festival organized a market where objects could be left without any cost.

This space was very interesting because people know placed around him to share about his work and everyone could take a memory thanks to its bass cost.



Partners

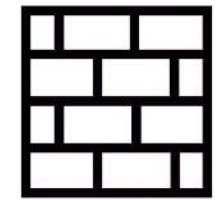
Centre Cívic
Pati
Llimona



Ajuntament
de Barcelona



Espai de fotografia
**Francesc
Català-Roca**



LA CLANDESTINA
DE POBLENOU



Polaroid




nidart

BLUME

Ventalo

instant
photographers

SUBURBIA · BCN

CENTRE
D'ART
CONTEM-
PORANI

revolog






Merchandise

This year we published a catalog, a t-shirt and a special festival tote-bag with our motto: **Photography Out of Control!**

The catalog is a box that contains 5 different paper formats depending on the content that is being discussed. A central part of it are the 3 challenges that we pose to our community to work during the year and thus deepen experimentation.

We decided not to sell the products separately but rather all together, and at cost, so that our participants and artists could have all the accessories of the festival.



Economic transparency

Experimentalphotofestival managed this year a €28,600 budget from our community and from a grant of the Barcelona City Council of € 1,500.

Based on our commitment to economic transparency, we can indicate that this year we have spent all the money that we have entered. Our bigger expenses have to do with artists and workers, online festival, catalog and materials for workshops.

Our event has generated that the 221 participants spend more than €120,000 during their stay in the city.

Gastos / Expenses	
Deuda EXP.20	650 €
Logística / Logistics	1.500 €
Exposiciones / Exhibitions	1.800 €
Página Web / Webpage	400 €
Materiales para participantes / Materials for participants	2.800 €
Catálogo / Catalogue	3.950 €
Talleres / Workshop materials	3.700 €
Difusión / Diffusion	200 €
50 artistas invitados y curadores / Invited artists and curadores (+50€ products)	3.000 €
2 dirección + 1 diseño	1.500 €
12 organizadores x 100 (+50€ products)	1.000 €
40 voluntarios / volunteers (+50€ products)	500 €
Virtual festival	3.900 €
Otros / Others	600 €
Asociación / Association	1.900 €
Comisiones bancarias / Bank fees	800 €
Seguro	400 €
Total:	28.600 €



Gender equality

We believe and create from equality, that's why from the first festival we joined the protocol of **No Without Photographers**, committing ourselves to have at least 40% women in our activities.

This year we had 70% invited artists and 65% female participants.

In this sense, we have shown that we have to change things now. To continue reproducing machismo in the visual arts is inconceivable.



Our community in social networks

Prior communication and during the festival was a key instance for to reach our audience.

The open calls for artists and curators, online exhibitions and the registration for participate in the festival were designed to generate greater visibility and impact.

Direct dialogue between our directors and the audience was fundamental for participants to decide come from all over the world.





Instagram
+ 22k followers

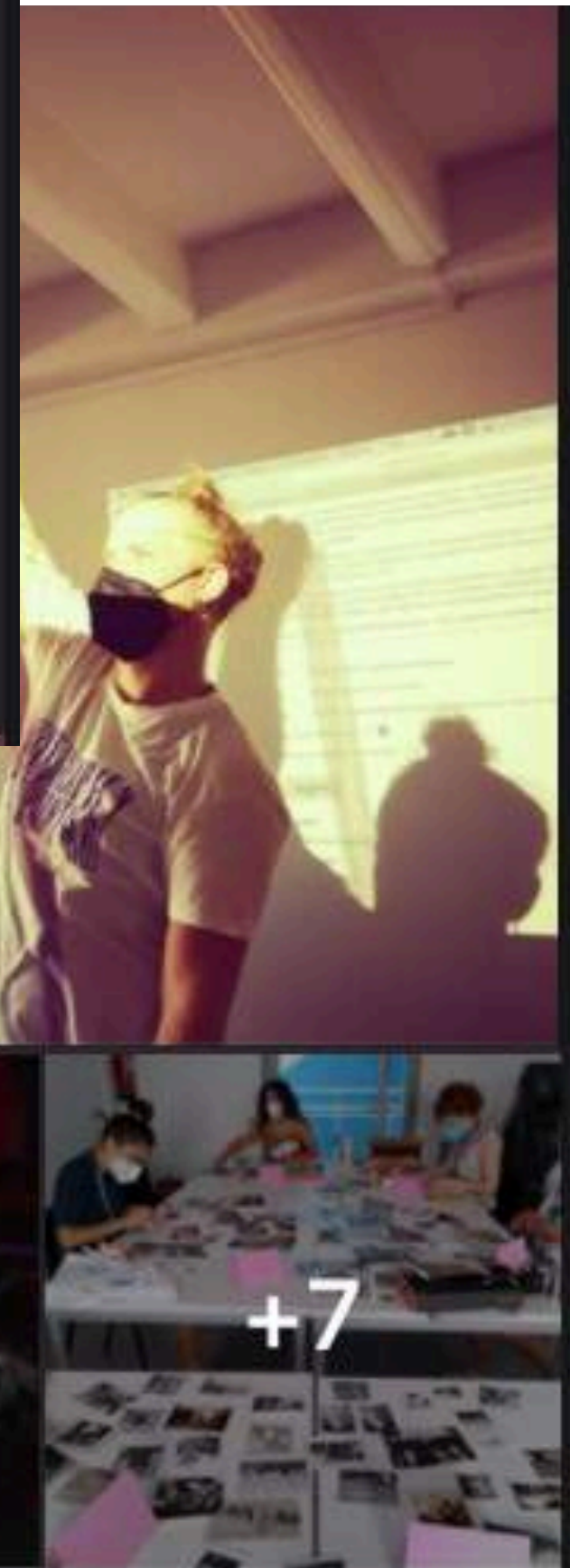
+ 800 publications
+ 400 likes/post
+ 700 comments/month

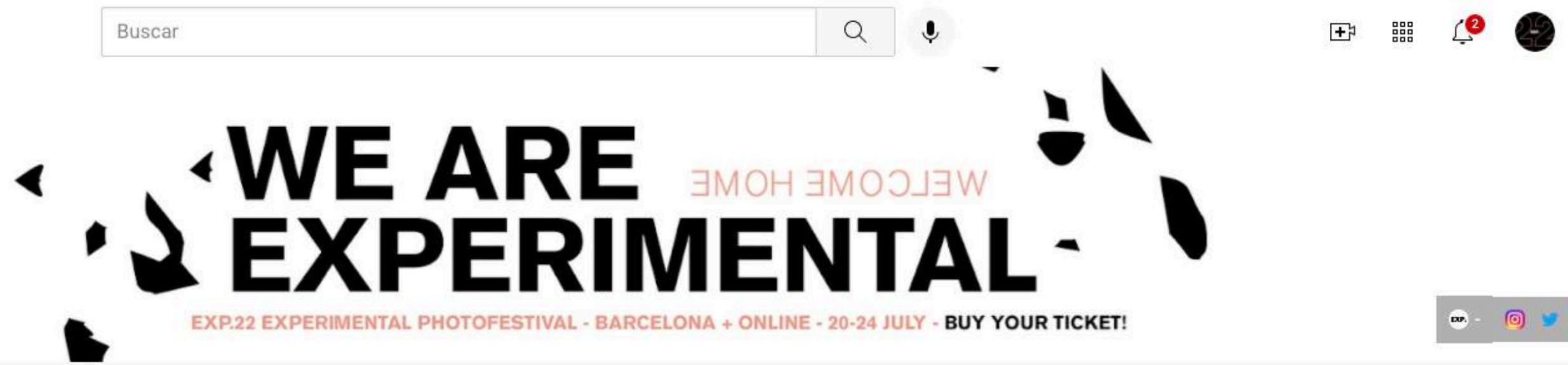




Facebook
+ 4600 followers

+ 450 publications
+ 14k monthly reach





EXP. Experimental Photo Festival

PERSONALIZAR CANAL

GESTIONAR VÍDEOS

INICIO

VÍDEOS

LISTAS

CANALES

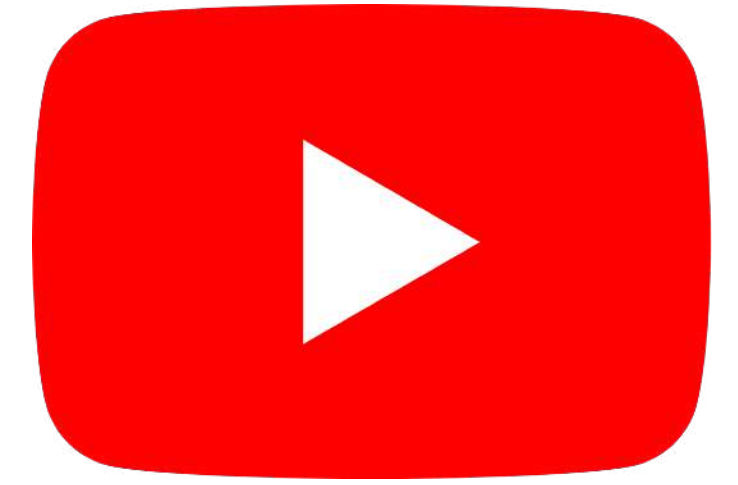
MÁS INFORMACIÓN



Subidas REPRODUCIR TODO

ORDENAR POR

 Irina Chernikova #Reasons to come to EXP.22 11 visualizaciones • hace 2 días	 We Mix Techniques - There are no Boundaries! - Online... 85 visualizaciones • hace 3 semanas	 Instant Photography 137 visualizaciones • hace 1 mes	 No Good Dirty Negatives 89 visualizaciones • hace 1 mes	 Fotografía alternativa en diferentes países 169 visualizaciones • hace 1 mes	 Mistake. Chance. Repetition. Online Meeting 140 visualizaciones • hace 1 mes
 EXP.21 Espacio/tiempo en la fotografía experimental 1:37:36	 EXP.21 History of Experimental Photography 1:28:36	 EXP.21 Pinhole photograph 1:28:01	 EXP.21 Summer Camp: Aristotle's Hole. 2500 years 3:19	 Aristotle's Hole. 2500 years 1:20:13	 Cvanotvpe & Anthotvpe 1:58:05



YouTube

+ 300 subscribers

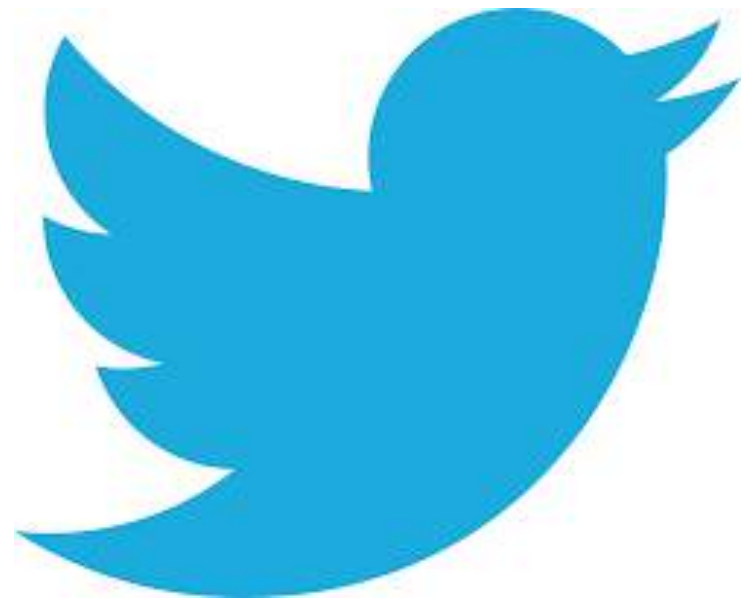
+ 60 videos

+ 35h of videos

+ 2k views/month

+ 450h of viewing/month





Twitter



(february 2021)

+ 200 followers

+ 100 tweets

+1,5k impressions/month





LinkedIn

(february 2021)

+ 240 followers

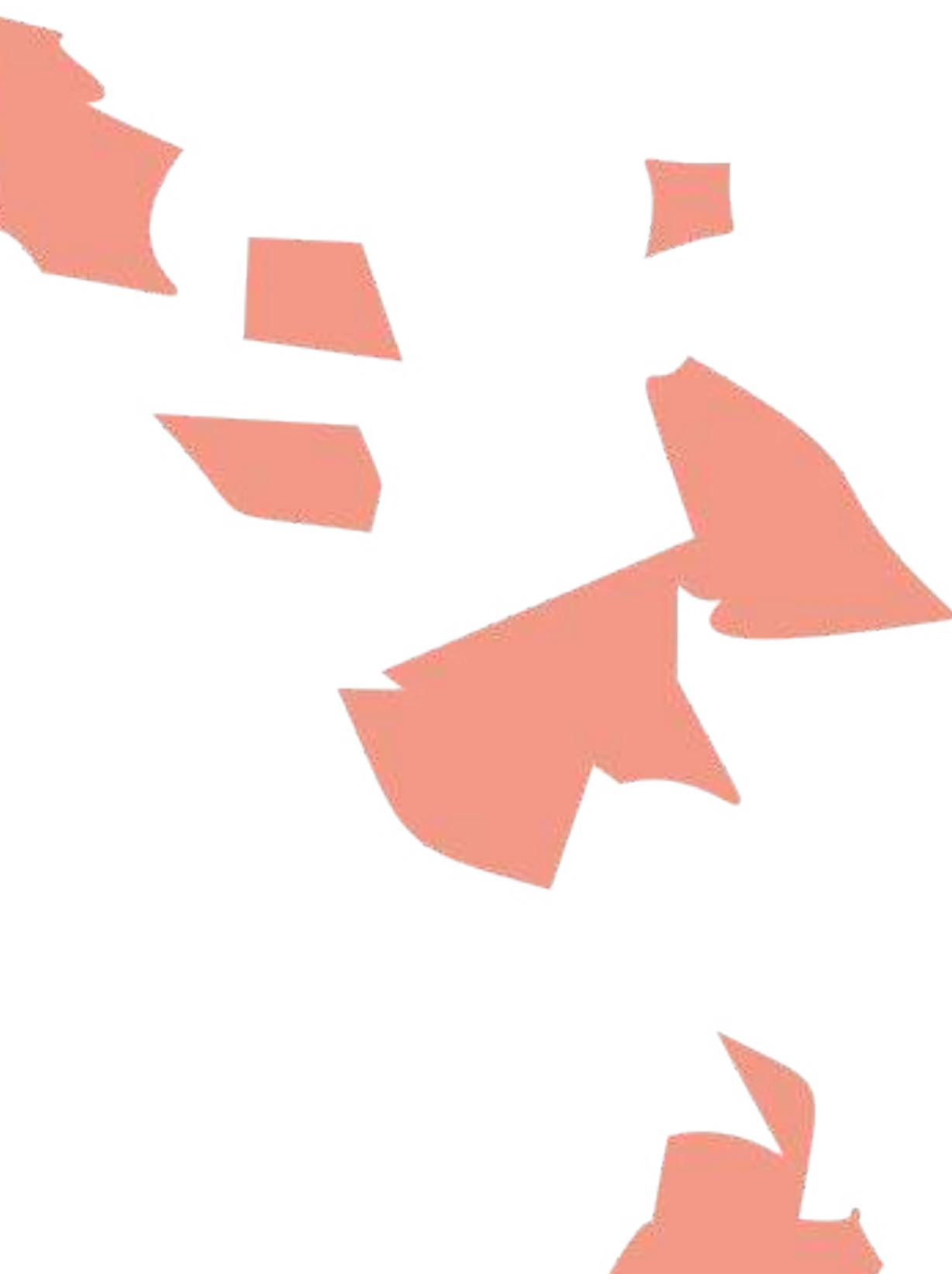




Website

- + 3k users/month
- + 24k visits/month
- + 90 countries





See you in

EXP.22!

BARCELONA + ONLINE

20-24 JULY